

Target Readers : Over 75,000 by email directly.

- |                           |                                     |
|---------------------------|-------------------------------------|
| Conference organiser      | Tourism Authorities                 |
| Exhibition Organiser      | Tourism Board & Associations        |
| Venue Owners              | Wedding Planners                    |
| Film Makers and Locations | Travel and Tour operators worldwide |

Frequency : Monthly

Free Web Service : (1) PDF version of magazine

(2) Ads classified in website by name and category

(3) Ads searchable by key words

(4) e-Link to advertiser website (display advertisers)

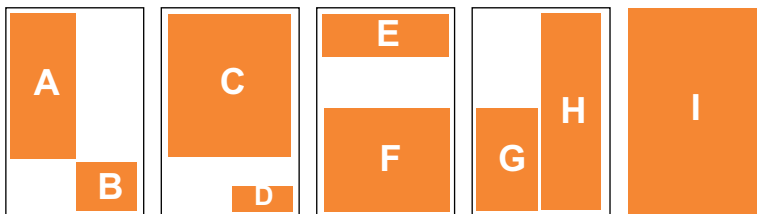
Web Site : [www.destinationmice.com](http://www.destinationmice.com)

Email : [jm@destinationmice.com](mailto:jm@destinationmice.com); [ng@destinationmice.com](mailto:ng@destinationmice.com)

## Website Home Page Display Advertisements

	Months <input type="checkbox"/> 1	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 6
Large banner (website)	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$ 2000	<input type="checkbox"/> \$ 1500
medium banner (website)	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$1,000
Small Banner (website)	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$ 500

## Display Ad Mechanical Dimensions



(A)	<b>3/8 page</b>	.....size:	180 mm (H) x 80 mm (W)
(B)	<b>1/8 page</b>	.....size:	60 mm (H) x 80 mm (W)
(C)	<b>3/4 page</b>	.....size:	180 mm (H) x 165 mm (W)
(D)	<b>1/16 page</b>	.....size:	30 mm (H) x 80 mm (W)
(E)	<b>1/4 page (Horizontal)</b>	.....size:	60 mm (H) x 165 mm (W)
(F)	<b>1/2 page (Horizontal)</b>	.....size:	120 mm (H) x 165 mm (W)
(G)	<b>1/4 page (Vertical)</b>	.....size:	120 mm (H) x 80 mm (W)
(H)	<b>1/2 page (Vertical)</b>	.....size:	244 mm (H) x 80 mm (W)
(I)	<b>Full page</b>	.....size:	254 mm (H) x 177 mm (W)

## Ad Size and Rates Prices indicated are for 1 time only

Frequency \ Size	1/16 page (D)	1/8 page (B)	1/4 page (E, G)	3/8 page (A)	1/2 page (F, H)	3/4 page (C)	Full page (I)
1 insertion	\$80	\$300	\$500	\$900	\$1,000	\$1,200	\$1,500
3 insertions each at	\$75	\$250	\$450	\$850	\$900	\$1,150	\$1,450
6 insertions each at	\$70	\$240	\$400	\$800	\$800	\$1,100	\$1,400
13 insertions each at	\$65	\$230	\$350	\$750	\$700	\$1,000	\$1,350
26 insertions each at	\$60	\$200	\$300	\$700	\$600	\$900	\$1,250

## Colour Inside Front/Inside Back/Back Cover Prices indicated are for 1 time only

Frequency \ Size	Inside Pages Ad		Back Cover Full Page
	Inside Front Full Page Ad	Inside Back Full Page Ad	
1 insertion	\$2,000	\$1,850	\$2,300
3 insertions each at	\$1,900	\$1,800	\$2,250
6 insertions each at	\$1,800	\$1,750	\$2,200
13 insertions each at	\$1,700	\$1,700	\$2,000
26 insertions each at	\$1,600	\$1,650	\$1,950

- Prices are in US Dollars and subject to change without notice.
- Frequency discounts are for **CONSECUTIVE** advertising.
- Payment Term: Pre-paid.

### Ad Size

- |  |   |
|--|---|
| <input type="checkbox"/> (A) 3/8 Page              | <input type="checkbox"/> (F) Half Page (Horizontal) |
| <input type="checkbox"/> (B) 1/8 Page              | <input type="checkbox"/> (G) 1/4 Page (Vertical)    |
| <input type="checkbox"/> (C) 3/4 Page              | <input type="checkbox"/> (H) Half Page (Vertical)   |
| <input type="checkbox"/> (D) 1/16 Page             | <input type="checkbox"/> (I) Full Page              |
| <input type="checkbox"/> (E) 1/4 Page (Horizontal) | <input type="checkbox"/> Back Page                  |

### Payment

TECH EIGHT CONSULTANCY  
 RAK Bank  
 A/C No: 0332193663001  
 IFSC Code: NRAKAEAK  
 Bank: UMM HURAIR  
 BRANCH, BURDUBAI  
 DUBAI

### CLASSIFIED AD **50 words @ \$50**

(Ad can be written on a separate piece of paper)	<input type="checkbox"/> <b>Please border my ad (\$50 extra)</b>	
<b>Total: _____ words</b>	<b>Cost : \$ _____ x _____ issues</b>	<b>Total Amount : \$ _____</b>

TO BE RETURNED BY THE APPROPRIATE BOOKING DEADLINE

Release Order No #: ..... Total Amount .....

Company: .....

Contact Person: .....

Address: .....

Phone: ..... Fax: ..... Email: .....

Date : .....

Place : .....

Signature with Seal